

Contract # 48981

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Schedule Dates 10/31/12-11/06/12
Advertiser ROMNEY FOR PRESIDENT (1836)
Agency American Rambler (2753)
Product POLITICAL CANDIDATE (1051)
Brand Political (7014)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 114
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

American Rambler
138 Conant Street
Beverly, MA 01915

Date Entered 10/29/12
Last Modified 10/29/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$56,527.50
Net Total \$320,322.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 172 \$376,850.00
Grand Total: 172 \$376,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6A- 6:30A (ET)	1			2	2	2			6	\$1,900.00	\$11,400.00	WHDH Boston (WHDH)		10/29/12
2.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6:30A- 7A (ET)	1			2	2	2			6	\$1,900.00	\$11,400.00	WHDH Boston (WHDH)		10/29/12
3.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7A- 8A (ET)	1			2	2	2			6	\$2,500.00	\$15,000.00	WHDH Boston (WHDH)		10/29/12
4.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	8A- 9A (ET)	1			2	2	2			6	\$2,500.00	\$15,000.00	WHDH Boston (WHDH)		10/29/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9A- 10A (ET)	1			1	1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
6.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10A- 11A (ET)	1			1	1	1			3	\$850.00	\$2,550.00	WHDH Boston (WHDH)		10/29/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11A- 12P (ET)	1			1	1	1			3	\$850.00	\$2,550.00	WHDH Boston (WHDH)		10/29/12
8.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12P- 12:30P (ET)	1			1	1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12:30P- 1P (ET)	1			1	1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
10.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12:57P- Days of our Lives	1			1	1	1			3	\$1,200.00	\$3,600.00	WHDH Boston (WHDH)		10/29/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4P- 4:30P (ET)	1			1	1	1			3	\$1,500.00	\$4,500.00	WHDH Boston (WHDH)		10/29/12
12.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:30P- 5P (ET)	1			1	1	1			3	\$1,750.00	\$5,250.00	WHDH Boston (WHDH)		10/29/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5P- 5:30P (ET)	1			2	2	2			6	\$2,000.00	\$12,000.00	WHDH Boston (WHDH)		10/29/12

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Brand Political (7014)
Salesperson Shiebler, Charles (1011)
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Buyer Name /
Phone/Fax 114
CPE 114
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Billing Type Standard
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14.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5:30P- 6P (ET)				2	2	2			6	\$2,200.00	\$13,200.00	WHDH Boston (WHDH)		10/29/12
15.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6P- 6:30P (ET)				1	1	1			3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/29/12
16.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7P- 7:30P (ET)				1	1	1			3	\$2,200.00	\$6,600.00	WHDH Boston (WHDH)		10/29/12
17.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7:30P- 8P (ET)				2	1	1			4	\$2,400.00	\$9,600.00	WHDH Boston (WHDH)		10/29/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11P- 11:35P (ET)				2	1	1			4	\$3,500.00	\$14,000.00	WHDH Boston (WHDH)		10/29/12
19.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:35P- 12:35A (ET)				2	1	1			4	\$1,600.00	\$6,400.00	WHDH Boston (WHDH)		10/29/12
20.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5A- 5:30A (ET)				2	1	1			4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		10/29/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5:30A- 6A (ET)				2	1	1			4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		10/29/12
22.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6A- 6:30A (ET)		2	2						4	\$1,900.00	\$7,600.00	WHDH Boston (WHDH)		10/29/12
23.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:30A- 7A (ET)		2	2						4	\$1,900.00	\$7,600.00	WHDH Boston (WHDH)		10/29/12
24.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7A- 8A (ET)		2	2						4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/29/12
25.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	8A- 9A (ET)		2	2						4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/29/12
26.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- 10A (ET)		1	1						2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/29/12
27.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10A- 11A (ET)		1	1						2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/29/12

CONFIRMATION CONTRACT

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Entered By Charles Shiebler
CO-OP No
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Demo
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Sales Tax

WHDH Boston (WHDH)
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28.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	11A- 12P (ET)	1	1							2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/29/12
29.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	12P- 12:30P (ET)	2	2							4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		10/29/12
30.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	12:30P- 1P (ET)	2	2							4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		10/29/12
31.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	12:57P- 2P (ET)	2	2							4	\$1,200.00	\$4,800.00	WHDH Boston (WHDH)		10/29/12
32.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4P- 4:30P (ET)	2	2							4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		10/29/12
33.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:30P- 5P (ET)	2	2							4	\$1,750.00	\$7,000.00	WHDH Boston (WHDH)		10/29/12
34.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	2	2							2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/29/12
35.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:30P- 6P (ET)	2	2							2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/29/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (ET)	2	2							2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/29/12
37.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1	1							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/29/12
38.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (ET)	1	1							1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/29/12
39.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- 11:35P (ET)	2	2							2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		10/29/12
40.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5A- 5:30A (ET)	2	2							4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		10/29/12
41.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5:30A- 6A (ET)	2	2							4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		10/29/12

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WHDH BOSTON (WHDH)
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Nov. 2012 172 \$376,850.00
Grand Total: 172 \$376,850.00

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42.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6A- 7A (ET)							2		2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		10/29/12
43.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- 8A (ET)							2		2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
44.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8A- 9A (ET)							2		2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/29/12
45.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9A- 10A (ET)							2		2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/29/12
46.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	10A- 11A (ET)							2		2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/29/12
47.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	3:30P- NOTRE DAME FOOTBALL							2		2	\$7,500.00	\$15,000.00	WHDH Boston (WHDH)		10/29/12
48.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	10:59P- 7 News at 11 PM							1		1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/29/12
49.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN								2	2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		10/29/12
50.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:57A- TODAY SHOW-SUNDAY								2	2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/29/12
51.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 7 News Today in New England-Sun								2	2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/29/12
52.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	10:27A- Meet the Press								2	2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/29/12

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53.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1							3	3	\$25,000.00	\$75,000.00	WHDH Boston (WHDH)		10/29/12
54.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:30P- 7 News at 11 PM	1							2	2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		10/29/12

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